

Marc Fernandez Soler

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The Myriad, Dubai, 25314

Education

TETR College of Business

Business Management and Technology

Dubai, UAE

September 2025 - May 2029

Currently enrolled in the Bachelor's program in Business Management & Technology.

Glennville State University

Bachelor Business Administration

Glennville, West Virginia

August 2023 - May 2025

Cumulative GPA: 3.70

Provost's Honor List 2023, 2024 and 2025

Relevant Experience

OVB Allfinanz

Financial Consultant

Palma de Mallorca, Balearic Islands

May 2025 - Present

- Provided tailored financial solutions and designed personalized plans by analyzing the needs of clients in the healthcare and legal sectors, ensuring long-term satisfaction and retention.
- Expanded and managed a client portfolio through strategic acquisition, driving growth and business development.
- Contributed to team expansion within a multi-level business model, thriving in a hybrid work environment.

Nitro Nature

Founder

Glennville, West Virginia

May 2024 - Present

- Founded and led an online store, managing all operations and executing data-driven digital marketing strategies using Shopify, Meta Business Suite, Google Ads, and Klaviyo.
- Drove international sales across the U.S., Spain, the U.K., and Jordan while strategically scaling into B2B markets.
- Expanded client acquisition channels, optimizing growth and overall business development.

Lumora Corporation

Co-Founder

Dubai, UAE

September 2025 - Present

- Co-founded Lumora Corporation, a startup specializing in innovative health and recovery devices, leading strategy, operations, and business growth.
- Drove product development, cross-functional collaboration, and team management with a team of four co-founders.
- Successfully launched and scaled the startup, gaining hands-on experience in entrepreneurship, market expansion, and operational leadership.

Camping Punta Mila

Reception Manager

L'Escala, Spain

May 2025 - September 2025

- Managed front desk operations for international guests, using AI to track preferences and optimize workflows.
- Trained and supervised staff, leveraging AI tools to improve booking and payment efficiency.
- Enhanced cross-department coordination and guest satisfaction through AI-assisted analytics.

Camping Las Dunas

Summer Hospitality Associate

Sant Pere Pescador, Spain

May 2024 - September 2024

- Delivered front desk hospitality to 10,000+ international guests, ensuring smooth check-ins, reservations, and exceptional customer service.
- Coordinated with 10 departments to streamline operations and enhance cross-functional efficiency.
- Managed payments and daily financial operations with accuracy and efficiency, supporting overall operational effectiveness.

Additional Information

Hard Skills: Proficient in Microsoft Suite, Shopify, Klaviyo (Email Marketing), Outlook and MasterCamping.

Soft Skills: Teamwork, Leadership, Multilingual Communication, Attention to Detail and Adaptability

Activities and Achievements: Owner of two E-commerce shops, Young Business Talents 2022 Semifinalist and Provost's List 2023 & 2024, Young Business Forum member, Traders Business School Student.